



February 6, 2009

Dear Prospective Sponsor/Advertiser:

Texas Gulf Coast Figure Skating Club, a member of the United States Figure Skating Association since 1976, is pleased to announce their 2009 annual competition, **Skate Houston** (formerly Texas Gulf Coast Invitational) competition. This event attracts more than 300 skaters competing in freestyle, interpretive, dance and pair events from across Texas and the United States. In addition to visiting competitors, we are also very proud of the National and World level judges who will be our guests in Houston while judging the competition events. The event will be held **March 27-29, 2009** at the **Sugar Land Ice & Sports Center** in **Sugar Land, Texas**. Texas Gulf Coast Figure Skating Club will call on many volunteers to help make this the best **Skate Houston** ever.

This letter comes to you as a request for sponsorship, donations for **silent auction/raffle, hospitality, and advertising** for the competition. Skate Houston is Texas Gulf Coast FSC's big fundraiser of the year. With funds raised from this competition, we help support our skaters throughout the year through scholarships, critiques, seminars, and test sessions, as well as defraying the costs of our competitors at regional, sectional, and national events. TGCFSC is a 501(c)3 organization, therefore all contributions are **tax deductible**. Your help in this sponsorship helps us support our skaters who compete at all levels - from Basic Skills through the US Figure Skating National Championships.

Texas Gulf Coast Figure Skating Club is also looking for sponsorship for the event at all levels. Following this page, please find the following items:

- Competition Costs and Needs
- Sponsorship Opportunities
- Hospitality Donations
- Advertising Form
- Press Releases from TGCFSC

Thank you for your consideration of this request, as we continue to grow and support the sport of figure skating in the Greater Houston area. Sponsorships, ads, or inquiries may be sent to:

Texas Gulf Coast Figure Skating Club
C/O Ting Wu
1735 Hodge Lake Lane
Sugar Land, TX 77478

The enclosed list profiles our needs and opportunities available to your business to aid Texas Gulf Coast FSC in supporting our skaters throughout the year and helping us host a wonderful event for all involved. We hope you can help us promote our event and your business through this unique opportunity.

Information on Texas Gulf Coast FSC can be found on the club website: <http://www.texasgulfcoastfsc.org>. Please do not hesitate to contact us if you have any questions regarding sponsorship or Texas Gulf Coast FSC.

Thank you,

Ting Wu

Voice (832) 638-9660

E-mail: tintin_65@yahoo.com

Competition Costs and Needs

Ice Time: The overall ice time usage for this event will be 2 ice rinks for 3.5 days. This includes ice for practices and competitions. With ice costs of \$280 per hour this is the largest cost TGCFSC and the event competitors will face for this event. These costs exceed \$14,280 for the 3.5-day event.

Awards: Medals and Ribbons are distributed to the top 6 competitors (medals for 1st - 4th, ribbons for 5th-6th). With over 1000 starts in more than 185 events, the cost of awards typically ranges between \$1500 and \$2000.

Officials' Travel and Housing: USFSA judges, accountants, referees, and officials are unpaid volunteers who donate hundreds of hours of their own time learning and mastering their skills. These volunteers are invited to this event based on their experience and prowess. The sponsoring club is responsible for the safe transportation and housing of approximately 25 officials for the event.

Gift Bags for Competitors and Officials: Competitors and officials are given gift bags, which include a variety of items. Cosmetics, local interest items, key chains, luggage tags, and cassette tape cases are among the items previously found in these bags. Maps and coupons of local shops and restaurants are also provided in these gifts.

Officials' and Coaches' Hospitality: Officials and coaches are offered hospitality in designated rooms throughout the competition, since they rarely have time to leave the rink during the hectic event. Food is needed throughout the day to keep these key players functioning at their best.

Competition Programs: Programs are published with the schedule, events, competitors, and miscellaneous other information to help keep all informed during the event. Programs are approximately 80 pages long and the printing costs range from \$1200-\$1500 for the event.

Cash or In Kind Donations

Sponsorship Opportunities

Sponsors willing to donate cash or products to be used in the running of the event have the following options to be involved in 2009 Skate Houston competition. Products needed for the event include food for officials and coaches, items for gift bags for all officials and competitors, or items that could be part of a raffle or silent auction to raise money for the event.

Gold Sponsor: Amount: \$1000

Gold Sponsors will be given a full-page ad in the program, and have their names prominently displayed on the Gold Sponsorship page of the program and on signage promoting the event at the Sugar Land Ice and Sports Center entrance.

Silver Sponsor: Amount: \$500

Silver Sponsors will be given a $\frac{1}{2}$ page ad in the program, and have their names prominently displayed on the Silver Sponsorship page of the program and on signage promoting the event at the Sugar Land Ice and Sports Center entrance.

Event Round Sponsor: Amount: \$400

Event Round Sponsors will be given a full page ad in the program, the event will be named after the sponsor, throughout the event, the sponsor's name will be announced and have their names prominently displayed on the Silver Sponsorship page of the program and on signage promoting the event at the Sugar Land Ice and Sports Center entrance.

Bronze Sponsor: Amount: \$250

Bronze Sponsors will be given a $\frac{1}{4}$ page ad in the program, and have their names prominently displayed on the Bronze Sponsorship page of the program and on signage promoting the event at the Sugar Land Ice and Sports Center entrance.

Pewter Sponsor: Amount: \$100

Pewter Sponsors will have their names displayed on the Pewter Sponsorship page of the program.

Patron Sponsor: Amount: \$50

Patron Sponsors will have their names displayed on the Patron Sponsorship page of the program.

Raffle/Silent Auction Sponsor: Amount: Donated Item

Raffle/Silent Auction Sponsors will have their names displayed on the Raffle/Silent Auction Sponsorship page of the program. These items can be any size and/or value. They will be auctioned/raffled off during the weekend of the event.

Hospitality Sponsor: Amount: Donated Food/Meals (to feed 25-30 people)

Hospitality Sponsors will be given a $\frac{1}{2}$ page ad in the program and have their names displayed on the Hospitality Sponsorship page of the program. Also, flyers (provided by sponsor) will be distributed in competitor's bags and available at the registration desk.

Competitors Bag Sponsor: Amount: 350 - 400 items for Competitors Bags

Competitors Bag Sponsors will be given a $\frac{1}{2}$ page ad in the program and have their names displayed on the Competitors Bag Sponsorship page of the program.

TEXAS GULF COAST "SKATE HOUSTON 2009" COMPETITION PROGRAM ADVERTISING FORM

Business Ads, Special Ads, Patron Ads and Pre-Designed Personal Ads

NAME: _____ TELEPHONE NUMBER: (____) _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TYPE	MAXIMUM SIZE (Width x Height in Inches)	RATE	CHECK AD(S) DESIRED
<u>Business / Special Ads</u>			
Full Page	(8.5 x 11)	\$100.00	_____
Half Page	(8.5 x 5.5)	\$75.00	_____
Quarter Page	(4.25 x 5.5)	\$50.00	_____
Business Card	(2.75 x 2)	\$25.00	_____
Inside Front Cover	(8.5 x 11)	\$150.00	_____
Inside Back Cover	(8.5 x 11)	\$150.00	_____
Outside Back Cover	(8.5 x 11)	\$200.00	_____

Patron Ads (Listed alphabetically by name by category pledged)

Gold Sponsor		\$1000.00	_____
Silver Sponsor		\$500.00	_____
Event Sponsor (see page 5 for events)		\$400.00	_____
Bronze Sponsor		\$250.00	_____
Pewter Sponsor		\$100.00	_____
Patron Sponsor		\$50.00	_____

Pre-Designed Ads (Choose from 6 designs shown on page 6)

Design A	Name: _____	From: _____	\$20.00	_____
Design B	Name: _____	From: _____	\$20.00	_____
Design C	Name: _____	From: _____	\$20.00	_____
Design D	Name: _____	From: _____	\$20.00	_____
Design E	Name: _____	From: _____	\$20.00	_____
Design F	Name: _____	From: _____	\$20.00	_____

TOTAL ADVERTISING COST..... \$

Business and Special advertising rates are based upon camera-ready copy (black on white) and the exact size and shape of the ad. Ads that must be reduced or enlarged must include an additional \$15.00 fee. All photographs must be black and white glossies; no negatives will be accepted. The advertiser must pay advertising agency commission, if any. **THE DEADLINE FOR ALL ADS IS March 9, 2009.**

*Following are the events that will be offered are:

Senior Ladies	Senior Men	Senior Pairs	Senior Pairs	Senior Dance
Junior Ladies	Junior Men	Junior Pairs	Junior Pairs	Junior Dance
Novice Ladies	Novice Men	Novice Pairs	Novice Pairs	Novice Dance
Intermediate Ladies	Intermediate Men	Intermediate Pairs	Intermediate Pairs	Intermediate Dance
Juvenile Ladies	Juvenile Men	Juvenile Pairs	Juvenile Pairs	Juvenile Dance
Pre-Juvenile Ladies	Pre-Juvenile Men	Pre-Juvenile Pairs		Pre-Juvenile Dance

Please select 1st, 2nd, & 3rd choices for event sponsorship:

1. _____
2. _____
3. _____

Hospitality items - 25 officials and 50+ coaches for 8 meals needed for competition

Please list food trays, items and amount and date you can donate for and we need to pick up or you can deliver please.

Company/Individual: _____

Address: _____ City, State, Zip _____

Item(s) you can donate: _____

TGCFSC needs to Pick up or you will deliver: _____

Contact person and cell number to make arrangements: _____

Athlete Goody Bag Donations: - need 300 items, flyers or coupons

Company/Individual: _____

Address: _____ City, State, Zip _____

Item(s) you can donate: _____

TGCFSC needs to Pick up or you will deliver: _____

Contact person and cell number to make arrangements: _____

Silent Auction Items:

Company/Individual: _____

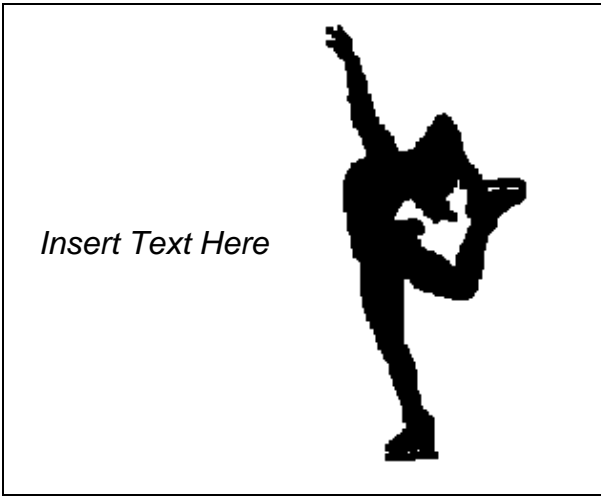
Address: _____ City, State, Zip _____

Item(s) you can donate: _____

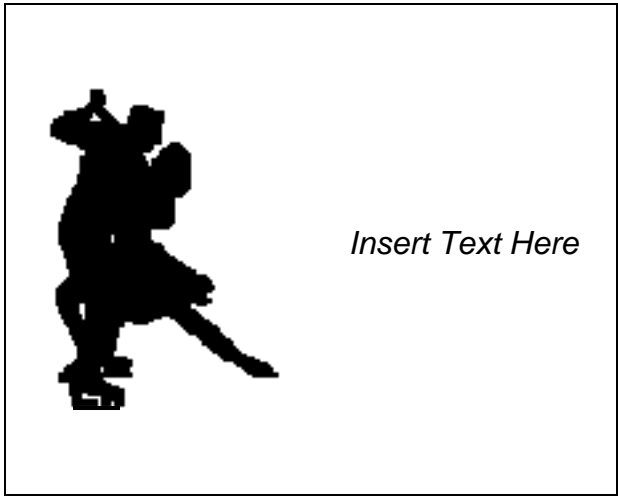
TGCFSC needs to Pick up or you will deliver: _____

Contact person and cell number to make arrangements: _____

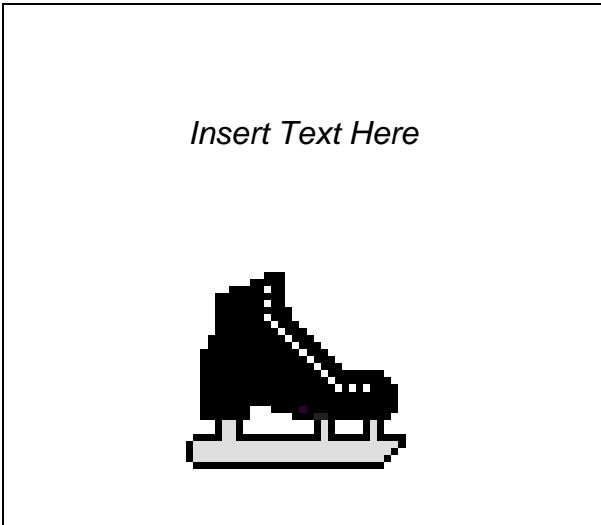
PRE-DESIGNED ADS



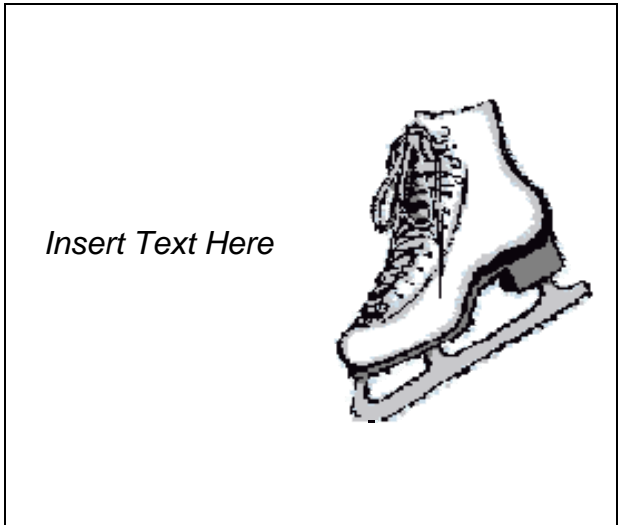
Design A



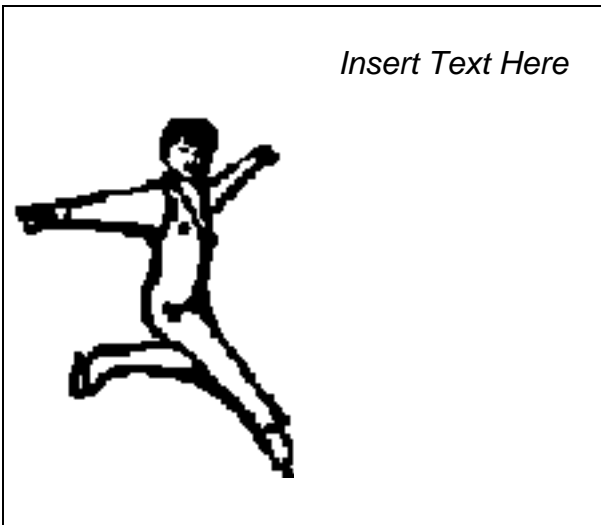
Design B



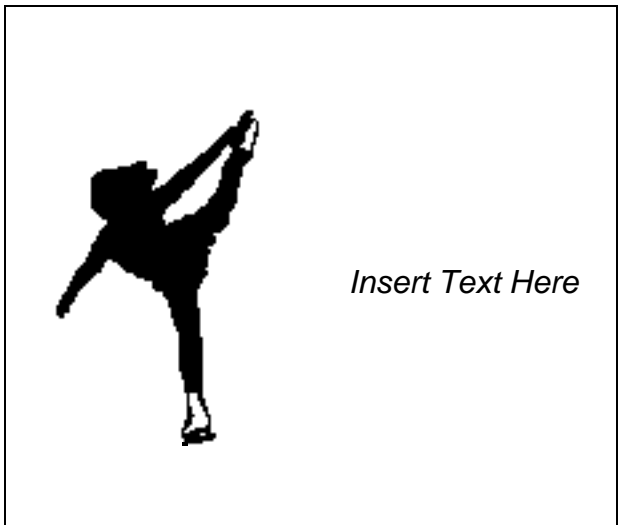
Design C



Design D



Design E



Design F